



Ever since its inception,

Direct-Response Mobile Marketing has caught the imagination of countless marketers. A consumer location-aware marketing technology unprecedented before in human history. Location-based Marketing has soon become one of the preferred ways of advertising. A lot of this can be attributed to the unparalleled advantages that the MobiPromo system has to offer. Let us share with you some of the amazing advantages our MobiPromo technology can offer businesses that simply cannot be ignored.

MobiPromo direct-response, location-based marketing has enormous potential:

– With around 5.1 billion mobile phone subscriptions in the world, MobiPromo has more potential than any other mode of marketing. By comparison, there are around 1.8

billion Television sets in the world, approximately 1.4 billion people read a newspaper daily, and around 600 million motor vehicles globally. There are 4.5 Billion more mobile phones than cars on the road!

The potential of MobiPromo to deliver the results you need, in this performance driven marketplace, is only set to increase in the future - Mobile phones are being purchased at the rate of about 1000 every minute. It took around 20 years to reach the billionth subscriber, around 40 months for the second and only 24 months for the third. It is the fastest growing communication medium in the history of man.

MobiPromo proximity marketing offers the ultimate geographical and behavioural-targeted reach:

– MobiPromo is more targeted than TV and newspaper advertising in the sense that it allows for delivering information to people who are most likely to bring you business. You can target potential new customers geographically, contextually, and psycho-graphically. More targeted reach transforms directly into better profitability.

MobiPromo proximity marketing is a Simple-to-market solution:

– As compared to other modes of advertising, MobiPromo Proximity Marketing is much easier. It is hassle free and requires minimal time and efforts. Allows for editing of advertisements by merchants in real-time – One of the Hallmarks of MobiPromo Proximity Marketing is that advertisements are easy to create, they are also easy to edit. Easy editing further simplifies the process as one can use an old advertisement, fine tune it a little and a new advertisement is ready. Messages can also integrate other technologies, bringing a world of interactivity and engagement strategies right to the Mobile User's phone. MobiPromo provides dual interactivity between business and consumers and consumers and business.

MobiPromo Proximity Marketing has got everything that a marketer can dream of:

Vast potential, present and future, highly targeted reach and simple to start off and even simpler to continue. Area and Portable applications. MobiPromo systems are made for the professional marketer, by professional

marketers. MobiPromo is the most preferred proximity marketing system available.

MobiPromo manufactures this turn-key solution. We design, manufacture, and manage MobiPromo proximity marketing systems for Indoor, Outdoor, Mobile, Large It's no wonder that MobiPromo Proximity Marketing has emerged as a revolutionary mobile advertising technology in the new millennium.

MobiPromo direct response, location-based advertising captures, harnesses the mobile consumer revolution, and empowers retail advertisers with a mobile technology that is second to none.

Mobile is the NOW technology and Wi-Fi location marketing is the NOW opportunity.

Through mobile, great fortunes will be made when retailers engage consumers in the mobile space.

The Mobile Tsunami. Mobile retail is an option decision makers now face as mobile increasingly is becoming imperative to profitability as more and more consumers use mobile devices in the sales cycle.

MobiPromo proximity marketing systems simplify mobile marketing to an entirely new level. Simply place & connect our Wi-Fi marketing device and switch it on. Devices automatically self-configure to a location, Geo-fencing consumers, showing relevant advertisements based upon location and consumer interests while providing free Internet access.

MobiPromo includes marketing tools and ad delivery mediums to satisfy every marketer's endeavors. MobiPromo has the ability to deliver geographically and behaviorally targeted merchant created and managed advertisements, coupons, discount offers, banner advertising, and video infomercials. Advertisements can be shared through social media, opt-in email and text messaging, RSS feeds, and the consumers home or office personal computer, extending the marketing area beyond the original location.



Universal Indoor/Outdoor
Corner Pole Mount



Hotel/Restaurant/Indoor
Ceiling/Wall Mount



BlueBeam Indoor/Outdoor
Corner Pole Mount



ATM/Vending System
Internal Mount



Revenue Partner Compatible



MobiPromo
Informercial
Ad System



StatTrack
Enabled



FREE
WiFi



600 Feet



Revenue Partner Compatible



MobiPromo
Informercial
Ad System



StatTrack
Enabled



FREE
WiFi



300 Feet



Revenue Partner Compatible



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Ad System



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